



Frost Brown Todd^{LLC}

ATTORNEYS

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September 27, 2005

Mail Stop: Petition
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Re: Application: 09/465,730
 Filed: May 17, 2000
 Inventors: Hunter, et al.
 For: SYSTEM AND METHOD PERMITTING MERCHANTS TO USE
 ELECTRONIC BILLBOARD DISPLAYS TO CARRY
 ADVERTISEMENTS FOR PRODUCTS THAT CAN BE PURCHASED
 THROUGH A UNIVERSAL AUTOMATED ORDER PROCESSING
 SYSTEM
 Atty Ref.: 0103637-0533877

Dear Sir:

Enclosed for filing are the following papers for the above-referenced patent application:

1. Petition for Revival (2 pages);
2. Amendment and Response (10 pages);
3. Check for \$1,500.00; and
4. Self-addressed postage prepaid return receipt postcard.

The fee has been calculated as shown below:

	Number of Claims	Highest Previous Paid For	Extra Claims	Rate	Fee (Dollars)
Total Claims	35	71	0	x \$50 =	0
Independent Claims	3	4	0	x \$200 =	0
If multiple dependent claims, add \$360.00					n/a
Petition for Revival under (37 CFR 1.137(b))					\$1,500.00
IDS Fee (37 CFR 1.17(p))					n/a
Petition for Extension of Time (___ months)					n/a
TOTAL FEE DUE					\$1,500.00

The Commissioner is hereby authorized to charge payment of any fees associated with this communication, including any necessary extension fees, or credit any overpayment, to Deposit Account No. 06-2226.

Respectfully submitted,

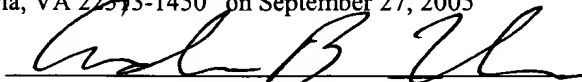
FROST BROWN TODD LLC



Andrew B. Ulmer (Reg. No. 57,003)

Certificate of Mailing

The undersigned certifies that this correspondence was deposited with the U.S. Postal Service with sufficient postage as first class mail and addressed to "Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450" on September 27, 2005


ANDREW B. ULMER